

U.S. Spotlight Index 2018

Nutrition challenges



Obesity rates

Obesity affects nearly 40% of adults and 18.5% of children in the United States. Obesity threatens the nation's healthcare system and economy.

Obesity costs

Treating obesity costs the U.S. healthcare system between \$147 billion and \$210 billion each year.

Food insecurity

Almost one in eight people living in the United States is affected by food insecurity.

Companies

The U.S. Access to Nutrition Index rates the 10 largest U.S. food and beverage manufacturers' nutrition-related policies, practices and disclosures as well as how nutritious the products are that each company sells.

Coca-Cola

ConAgra Foods

DR PEPPER SNAPPLE GROUP

GENERAL MILLS

Kellogg's

Kraft Heinz

MARS

Nestlé

PEPSICO

Unilever

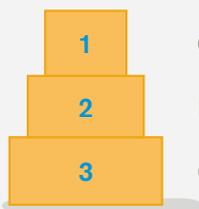
Rankings

Corporate Profile

Nestlé 5.3/10

Unilever 4.7/10

PepsiCo 4.4/10



Product Profile

ConAgra 5.8/10

Kraft Heinz 5.6/10

General Mills 5.2/10

Findings

- The manufacturers lack comprehensive strategies, policies and actions to effectively address the high levels of obesity and diet-related diseases.
- Companies are less transparent about their efforts to improve U.S. consumers' health and nutrition than they are globally.
- These 10 companies are not doing enough to market healthier products to consumers whose access to these products is constrained by low income or geographic factors.
- Only 30% of the products analyzed can be classified as healthy, and just 14% of the products meet nutrition criteria for marketing to children.

Recommendations for companies

To help consumers in the United States eat healthy diets and combat the country's high rates of obesity and diet-related diseases, these 10 companies urgently need to:



Develop healthier products and ensure they are accessible and affordable, especially to those whose access is constrained by low income or by geographic factors.



Increase their efforts to market healthier products, while limiting marketing of unhealthy items.



Ensure their nutrition strategies encompass comprehensive targets for improvement, and increase transparency in reporting through clearly outlined goals and progress updates.