



INTRODUCING THE ACCESS TO NUTRITION INITIATIVE

Driving the private sector's performance on healthy, affordable diets.



“From an economic perspective, it is clear that health and nutrition will be among the most important drivers of growth in the food and beverage sector.

Manufacturers that anticipate and respond to these factors will be best-positioned to deliver more sustainable financial performance over the long-term.”

Thank you for taking the time to learn more about the work of the Access to Nutrition Initiative (ATNI). We believe that an affordable, healthy diet should be the global norm. The world is facing a nutrition crisis and a concerted effort is urgently needed to transform the global food system into one which puts a halt to soaring levels of malnutrition. Tackling malnutrition creates healthier communities, leads to more productive populations and catalyzes economic growth. ATNI has proven in only six years that its model of benchmarking the world's largest food and beverage manufacturers' efforts to address malnutrition in all its forms drives and accelerates meaningful change.

Mounting demand for healthier products combined with rising incomes across much of the world have presented the industry with a tremendous opportunity for positive change. At the same time, emerging legislation, increased scrutiny from advocacy groups and concerned consumers mean that companies lagging on nutrition will see substantial damage to their reputation and brand.

ATNI strives to encourage 'healthy competition' within the food and beverage sector. By tapping into the competitive nature of the private sector, we aim to spark a race to the top in nutrition among global corporations.

The tools we produce have the potential to be expanded across the value chain, to retailers, the out-of-home sector and food service. Similarly, our Spotlight Indexes for individual countries have stimulated action by many of the companies rated.

We are greatly encouraged by our results so far, but more work is needed to accelerate and scale-up a true transformation of the food and beverage sector. Our aim is to improve nutrition for all, especially the two billion worldwide who are affected by malnutrition.

We are actively seeking new funders to work towards our vision of a world with improved nutrition for all.



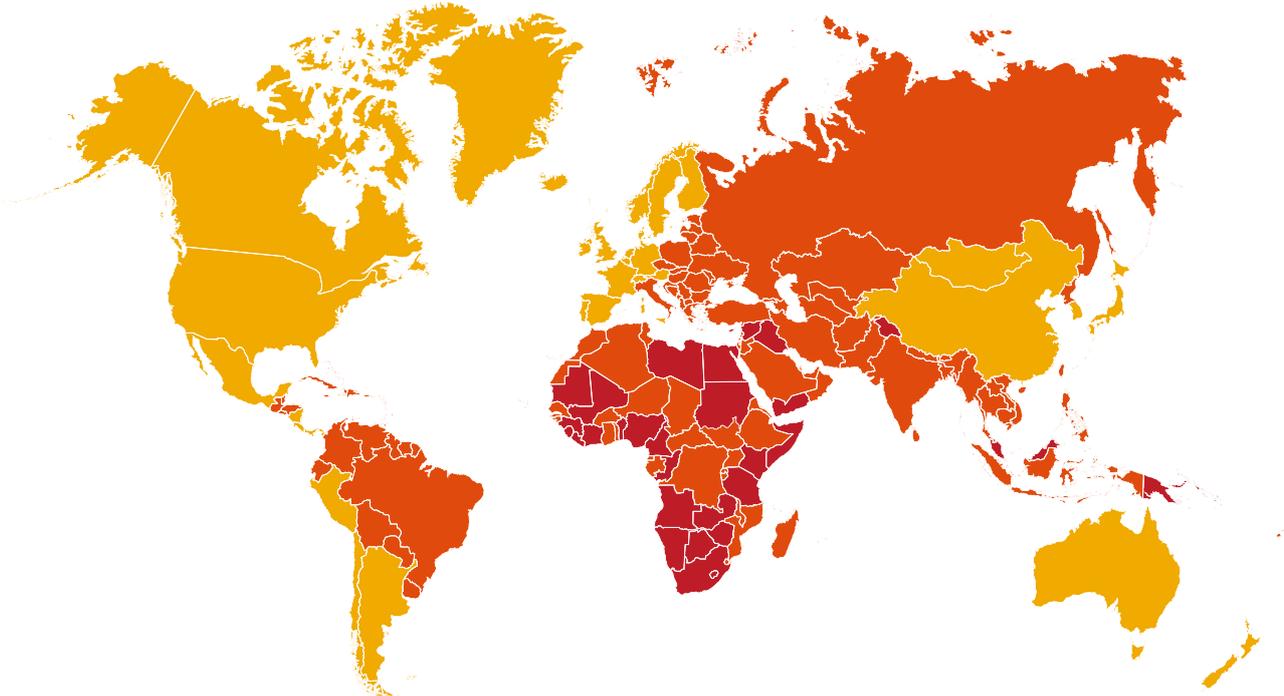
Paulus Verschuren
Chair of the Board



Inge Kauer
Executive Director

Global nutrition challenges

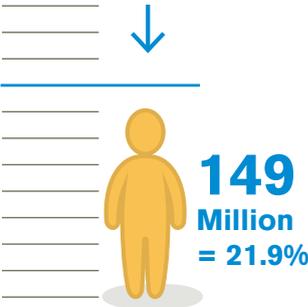
Every country in the world is affected by malnutrition. The three types of malnutrition indicators illustrated in the map are stunting in children under 5 years old, overweight in women (18 years and older) and anaemia among women of reproductive age (15-49 years). 88% of countries have overlapping burdens, meaning that 124 countries face more than one form of malnutrition.



● At least a single burden ● At least a double burden ● A triple burden

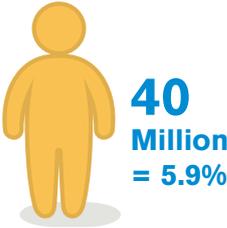
Prepared by Development Initiatives for the 2018 Global Nutrition Report.

Stunted children <5



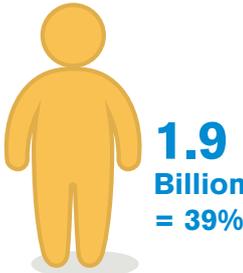
21.9 per cent of children under 5 worldwide are affected by stunting.

Overweight children <5



5.9 per cent of children under 5 globally are overweight.

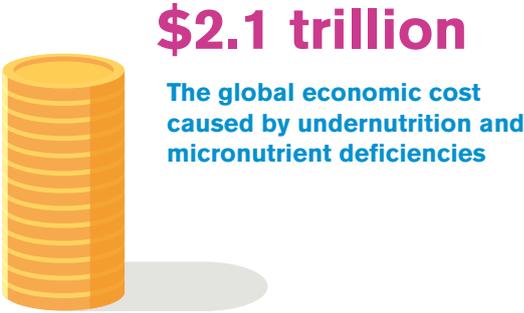
Overweight adults >18



39 per cent of adults worldwide are overweight.

Source: World Health Organization, UNICEF, World Bank Group, 2019

Global cost of malnutrition



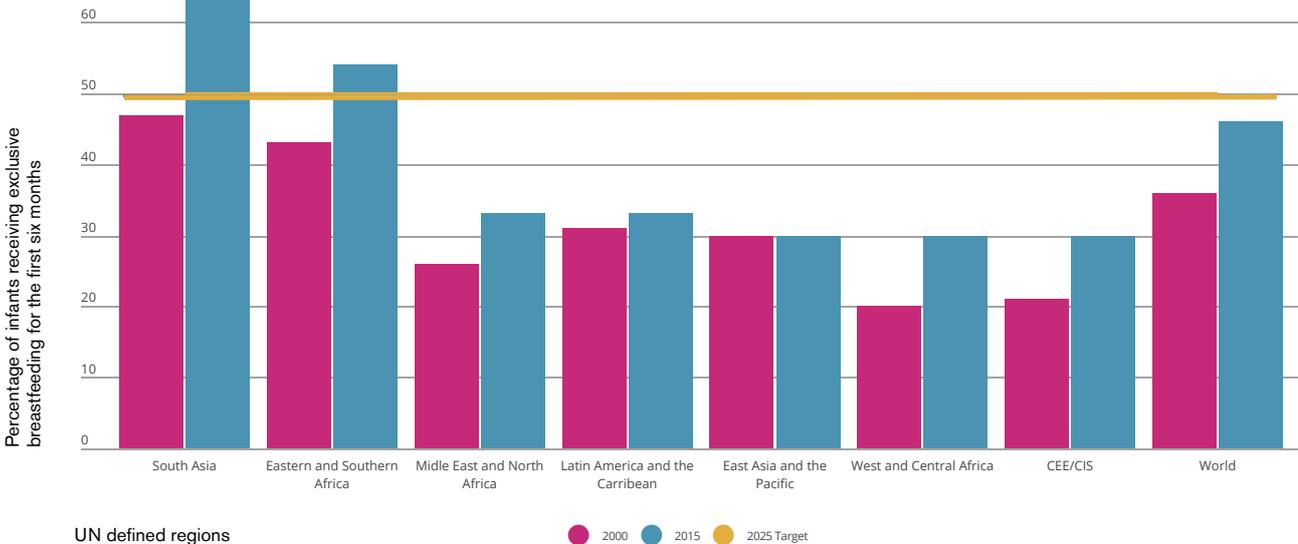
Source: FAO, 2016



Source: World Obesity Federation, 2016

Trend of exclusive breastfeeding

Nutrition within the first 1,000 days of a child’s life (from conception to two years old) is crucial for a child’s development, with breastfeeding playing a major role. Increasing breastfeeding to near universal levels could prevent over 820,000 deaths of children under five each year and provide lifetime protection against a range of illnesses.*



*The Lancet, 2016

Our vision

Our vision is a world where:



Our ambition

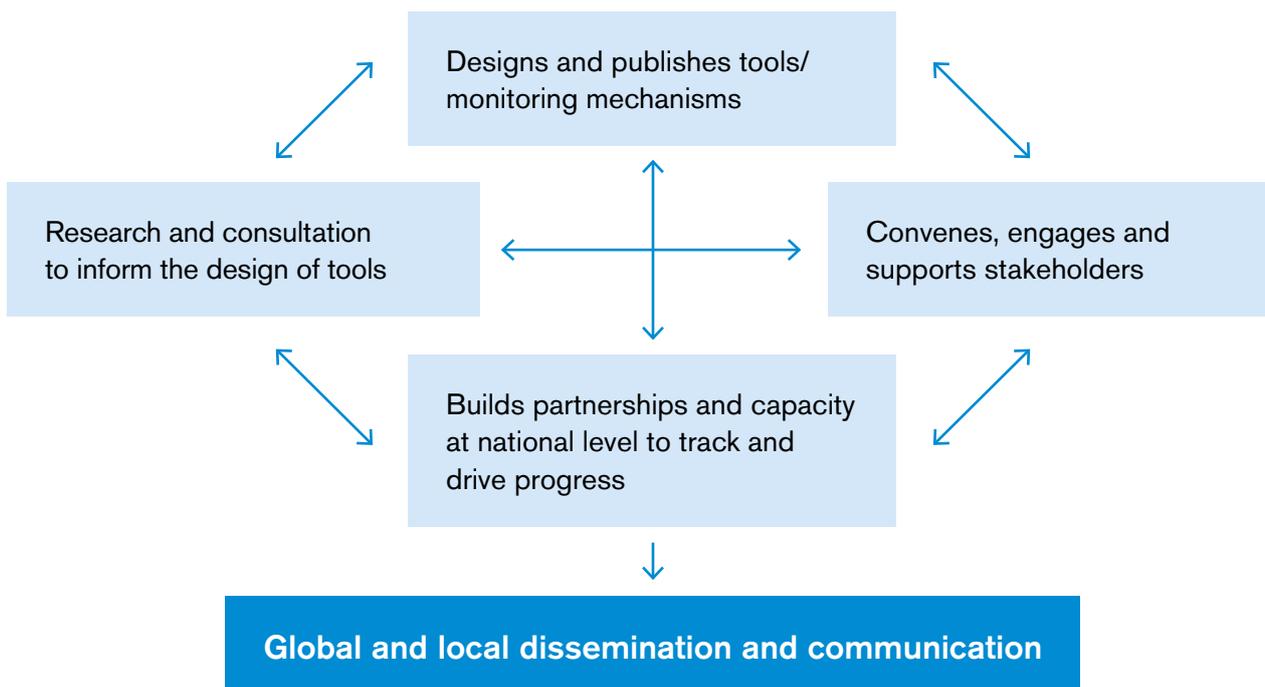
Our aim is to drive change by tracking and driving the food industry's attempts to tackle undernutrition, obesity and diet-related chronic diseases at the local and global levels.

We design and deliver a range of private sector accountability tools, using our own research and experience, and by leveraging the knowledge and expertise of our global stakeholder network.

Our approach

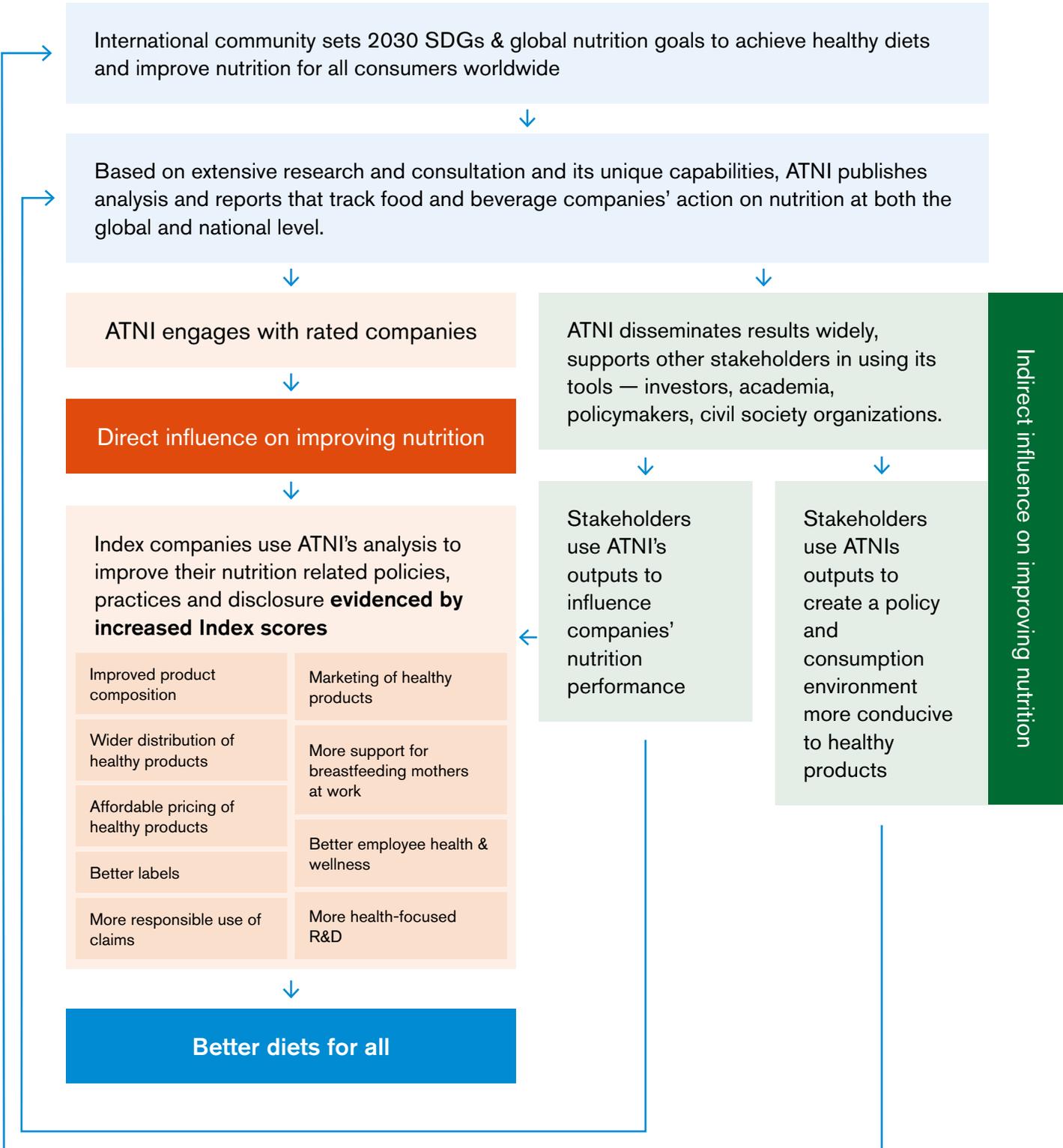
ATNI draws on the power of the private sector to address the global nutrition crisis. Every action we take is intended to encourage businesses to do more to achieve good health through improved diets and nutrition. Our engagement with companies and other stakeholders, our research and our partnerships are all focused on driving positive change.

- ATNI is hosted by the Access to Nutrition Foundation, an **independent** not-for-profit organization based in the Netherlands that works internationally.
- ATNI focuses on **developing tools and initiatives** that track and drive the contribution made by the food and beverage sector to addressing the world's global nutrition challenges.
- ATNI actively seeks **partnerships** with other organizations taking a multi-stakeholder, holistic approach to everything it does.
- Funding comes from **foundations, governments and fees**. ATNI does not take any funding from — nor undertake projects commissioned by — food and beverage companies or industry associations.



How ATNI drives change

We are guided by a ‘theory of change’ which shows how our work is designed to drive action, achieve better diets for all and contribute to achieving the Sustainable Development Goals (SDGs).



Our expertise and capabilities

OUTPUTS

Accountability tools
Company analysis
Product Profiles
Nutrient profile models
Rating systems
Benchmarking
Index design
Corporate Profiles

ACTIVITIES

Action research
Stakeholder consultation
Investor engagement
Bespoke research
In-depth research

TOPICS

Undernutrition
Marketing of breast-milk substitutes
Diet-related diseases
Obesity

Achieving a sustainable, healthy future

In 2015, a set of global goals were agreed by the international community – the Sustainable Development Goals (SDGs) – that in essence embody an ambitious action plan for the world. They are universal, and aspire to end poverty and hunger, ensuring sustainable consumption and production, and promote peaceful and inclusive societies.

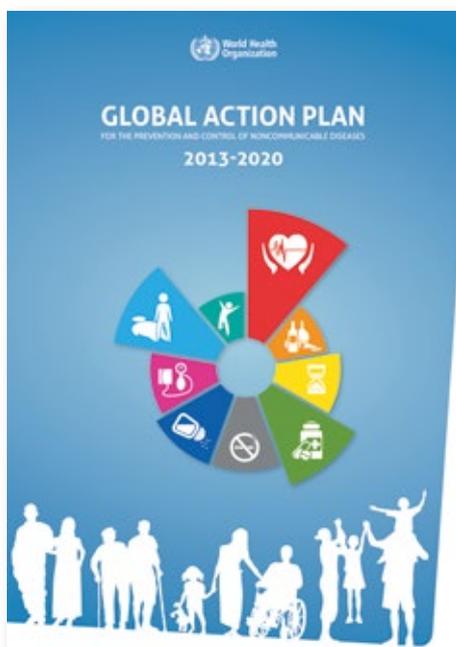
This new sustainable development agenda expresses a consensus by all governments that the SDGs can only be achieved with involvement of the private sector working alongside governments, parliaments, the UN system and other international institutions, local authorities, civil society, the scientific and academic community – and all people.

While two of the goals encompass targets directly related to nutrition and health – Goals 2 and 3 – better nutrition can help to deliver many of the other goals.



The World Health Organization (WHO) has set clear targets (listed below) to guide the world towards optimal diets, and better nutrition and health.

ATNI has multiple tools, with the capacity to develop others, to track the progress of the private sector's contribution to achieving the SDGs.



Global nutrition targets for 2025



Target 1:
40% reduction in the number of children under 5 who are stunted



Target 2:
50% reduction of anaemia in women of reproductive age



Target 3:
30% reduction in low birth weight



Target 4:
No increase in childhood overweight



Target 5:
Increase the rate of exclusive breastfeeding in the first 6 months to at least 50%



Target 6:
Reduce and maintain childhood wasting to less than 5%

Global non-communicable disease targets for 2025 (diet-related)



Target 4:
30% relative reduction in mean population intake of salt intake



Target 6:
25% relative reduction in the prevalence of raised blood pressure



Target 7:
Halt the rise in obesity and diabetes



The global food and beverage sector

The global food and beverage industry is enormous: It grew by **25%** between 2011 and 2016, faster than the world population, and generated close to **\$2.7 trillion** in revenue in 2016.

The **22** food and beverage manufacturers assessed in the Global Index 2018 operate in over **200 countries** and generate approximately **\$500 billion** in sales.

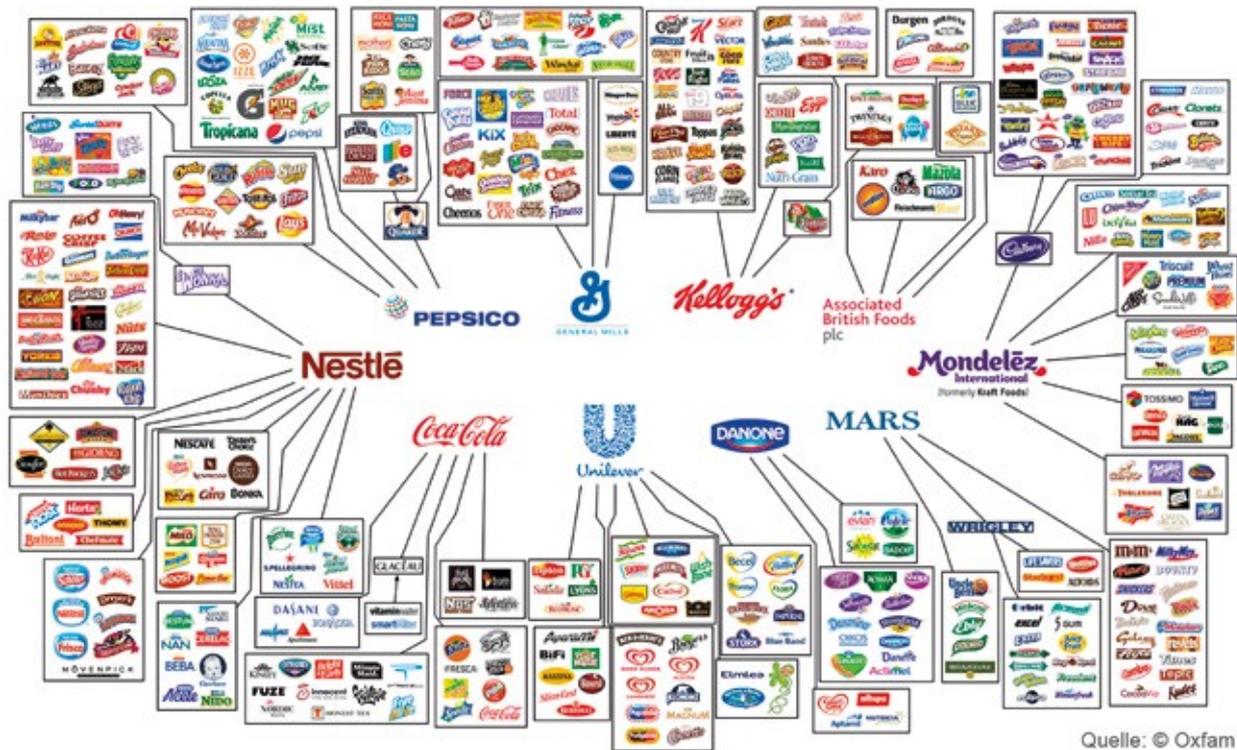
As countries develop, levels of processed food production and consumption, and the number of retail outlets **tend to rise**, due to increasing incomes and urbanization.

The food and beverage sector is experiencing **strong growth** in emerging and developing markets where sales of processed foods increased at ten times the rate of high-income countries between 2008 and 2013.

Role of the private sector

Given their scale and reach, food and beverage companies can and must be part of the solution to the world's nutrition challenges.

Total global food and beverage sector revenues: \$2.7 trillion



Quelle: © Oxfam

Euromonitor International (2017).

Our history

November 2018

First U.S. Spotlight Index launched.

May 2018

Third Global Access to Nutrition Index launched.

April 2018

Breast-milk Substitutes (BMS) marketing on-the-ground assessment for Nigeria is published.

February 2018

BMS on-the-ground assessment for Thailand is published.

December 2016

First India Spotlight Index launched.

January 2016

Second Global Access to Nutrition Index launched.

BMS on-the-ground assessments for Indonesia and Vietnam are published.

July 2013

Access to Nutrition Foundation established as an independent not-for-profit entity in the Netherlands to host and develop the Access to Nutrition Indexes.

March 2013

First Global Access to Nutrition Index launched.

January 2010

The Global Alliance on Improved Nutrition (GAIN) begins development of the Index methodologies, through stakeholder engagement and appointing an Expert Group and an Independent Advisory Panel.

August 2009

GAIN commissions McKinsey to do a feasibility study for the Access to Nutrition Indexes. Recommends they are developed.

“Global rates of malnutrition remain unacceptably high. The devastating impact of malnutrition – particularly in the first 1,000 days from conception – calls for immediate and concerted action. Without good nutrition we cannot have better health, education, economic or sustainable development. Investing in nutrition means investing in human capital. Businesses are often considered to be part of the nutrition problem – however, we should not underestimate the role the private sector can and must play in ending malnutrition, in all its forms. Through its accountability tools, the Access to Nutrition Initiative plays an important role in holding the food and beverage industry to account and encouraging action.”

Gerda Verburg, UN Assistant Secretary General and
Coordinator of the Scaling Up Nutrition (SUN) Movement

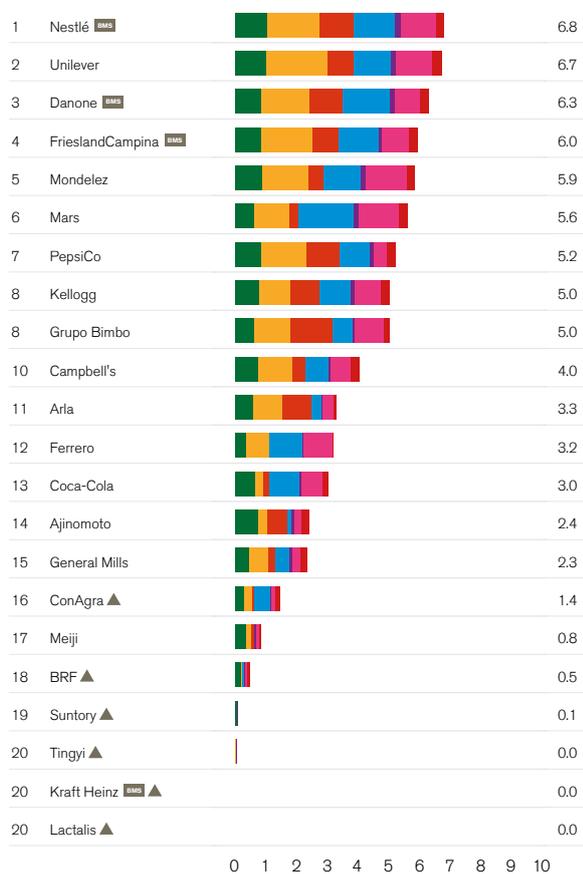
Global Access to Nutrition Indexes

Driving healthy competition

The Global Access to Nutrition Indexes are ATNI's flagship product. Published every two years, they provide companies, their investors and other stakeholders with a rating of the world's largest food and beverage manufacturers in contributing to addressing obesity, diet-related chronic diseases and undernutrition.

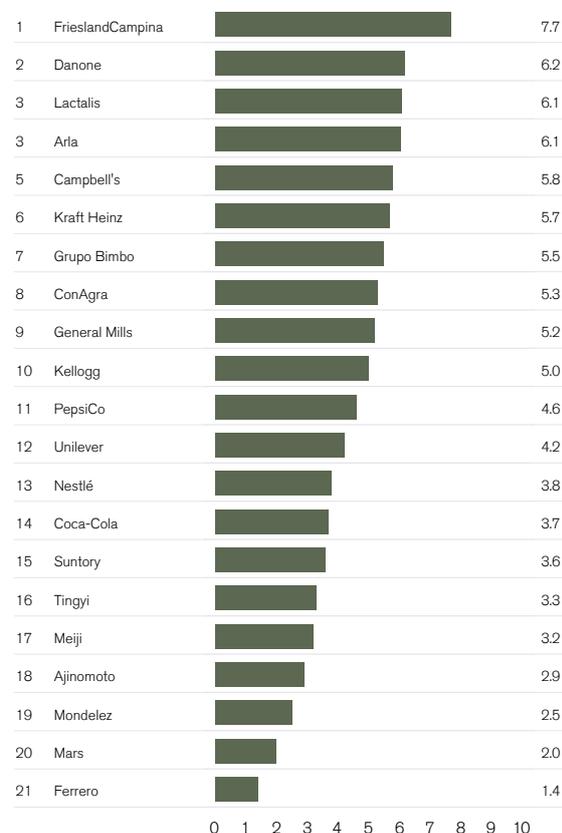
By comparing scores from one Index to the next, the companies themselves, and their stakeholders, can see whether and how they have improved over time.

The Corporate Profile



■ Assessed against the BMS methodology: An adjustment based on the BMS score is incorporated in the overall score
 ▲ Did not provide information to ATNF
 ● Category A ● Category B ● Category C ● Category D ● Category E ● Category F ● Category G

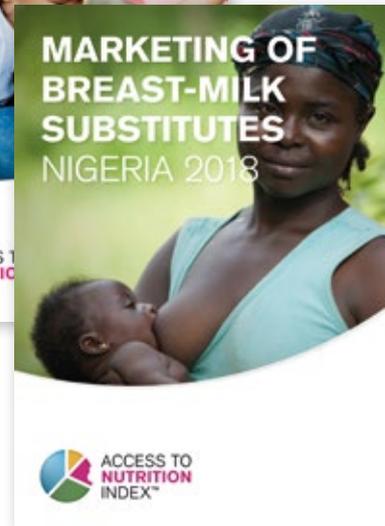
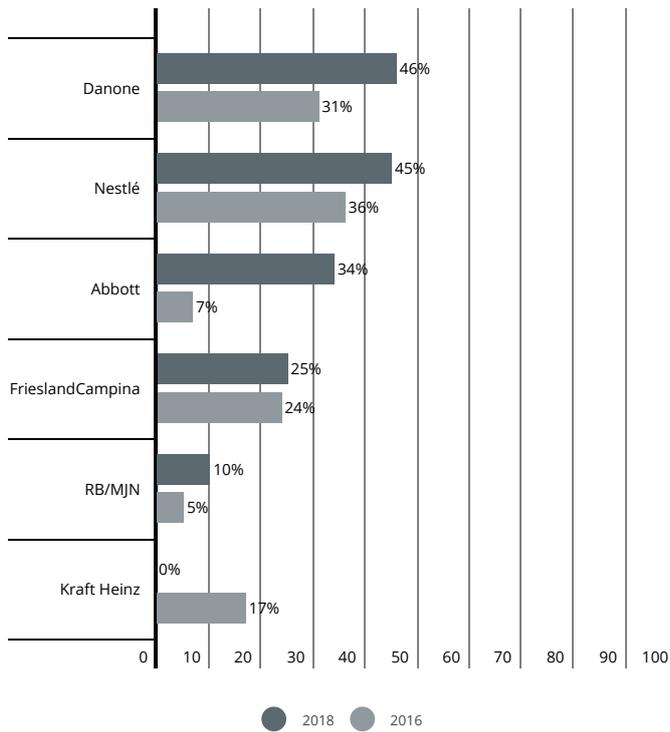
The Product Profile



The Corporate Profile assesses companies' performance across seven categories: Governance, Products, Affordability and Accessibility, Marketing, Lifestyles (employee and consumer health and wellness), Labeling and Engagement.

The Product Profile shows how nutritious the products are that each company sells, i.e. the nutritional quality of their product portfolio weighted by retail sales. As of 2019, the Product Profile results are integrated into the overall Corporate Profile score.

BMS Marketing



Our assessments of BMS (breast-milk substitutes) marketing evaluate whether baby food companies that produce these products (i.e. infant formula and other products that are marketed as a partial or total replacement for breastmilk) market their products in line with the International Code of Marketing of Breast-milk Substitutes and subsequent relevant World Health Assembly resolutions.

Future indexes

Over time, ATNI aspires to publish Indexes for more segments of the food and beverage sector.



New tools and research

We pride ourselves on being innovative and collaborative. ATNI is increasingly establishing partnerships with other organizations committed to solving the world's nutrition challenges by working with food and beverage companies to improve their business practices. We work with investors, academics, not-for-profits and foundations to develop and deliver such projects.



ATNI was asked by GAIN to develop a self-assessment tool to support small- and medium-sized food and beverage enterprises, to embed the ability to address their country's nutrition challenges and assess their progress in doing so. The 'Nutrition Business Monitor' self-assessment tool is developed in partnership between GAIN and ATNI and specifically for use by Scaling Up Nutrition (SUN) Business Network members in selected countries.



In 2019, ATNI started working with ShareAction, a UK-based charity that campaigns to transform the investment system and unlock its potential to be a force for good. Together, we will publish benchmarks on major UK manufacturers and retailers.



WHO announced in November 2018 that it intends to set up a mechanism to assess the progress of food and beverage sector companies in meeting global nutrition targets on a global and country level, and that it will work with ATNI, among other organizations, to develop this mechanism.



BMGF is supporting a project in 2019-2020 to develop an enhanced nutrient profiling system. This model aims to better address undernutrition/ micro-nutrient deficiencies than models currently in use. Implementing partners in this research include: the Nuffield Department of Population Health, University of Oxford and the George Institute for Global Health Australia.

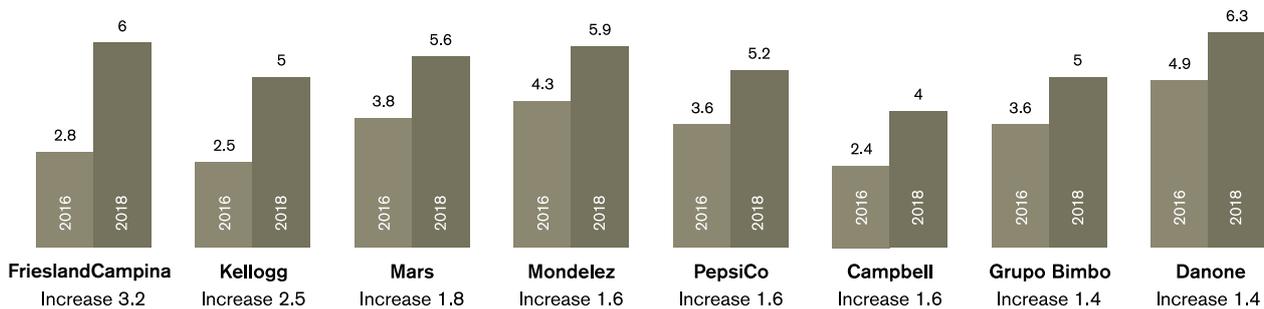
Supporting aligned nutrition initiatives

Each year, ATNI provides input to the Global Nutrition Report's coverage of the contribution of the private sector in tackling global nutrition challenges. ATNI's methodology has been used by the INFORMAS network as the basis of its Business Impact Assessment methodology. ATNI is an ally of the World Benchmarking Alliance which plans to develop transformative benchmarks to compare companies' performance on the SDGs and accelerate their action to achieve the goals.

Our impact

The principal aim of ATNI's Indexes is to drive better performance in all aspects of nutrition among the companies rated. While any increase in companies' scores cannot be entirely attributed to our Indexes, ATNI certainly contributes to improved performance. The average score improved from 2.5 in the Global Index 2016 to 3.3 in 2018.

Global index score (0-10)



“In a few short years, ATNI has established itself as the definitive, go-to source for analysis and insight on the world’s leading manufacturers of breast-milk substitutes.”

– **Lucy Sullivan, Executive Director, 1,000 Days**

“The Access to Nutrition Initiative reviews a broad spectrum of corporate activities addressing (under)nutrition and the prevention of diet-related chronic diseases. Within FrieslandCampina, the results of the Access to Nutrition Index are a valuable input to our discussions about policies and practices in the area of nutrition and health.”

– **FrieslandCampina**

“There is a global nutrition crisis today in which far too many children are not getting the nutrition they need. The Access to Nutrition Initiative is a valuable player, encouraging action through much-needed transparency, accountability, and collaboration.”

– **Andres Franco, Deputy Director, Private Sector Engagement, UNICEF**

“The ATNI is very well regarded. We are seeing more interest from companies about how they score in the assessment.”

– **Aberdeen Standard**

ATNI's investor signatories

ATNI is proud to have the support of more than 60 investment organizations from around the world, with more than \$7 trillion in assets under management at the end of 2018. These investors have pledged to:

- Factor food and beverage manufacturers' nutrition practices into their responsible ownership activities and investment analysis, incorporating results from the Access to Nutrition Indexes.
- Encourage other investors to consider ATNI's findings.
- Provide input into the ongoing development of ATNI.

\$7 trillion assets under management



“The Access to Nutrition Indexes are an invaluable resource that will enable us to use our investment decision-making and engagement to push for change in a market where obesity is a material risk for investors and companies alike.”

– **Boston Common Asset Management**

How investors use ATNI's work

Bloomberg terminals sit on the desks of 325,000 of the world's most influential decision-makers. They deliver news, information and data on thousands of companies worldwide. ATNI's Global Index rankings are available on Bloomberg terminals.

Bloomberg®

BMO Global Asset Management has \$112.9 billion in assets under management* and uses ATNI's research to inform and strengthen its analysis on nutrition. BMO GAM also uses it as a tool for engagement purposes and welcomes the addition of the Product Profile. We use it in conjunction with the global ranking, the Spotlight Indexes and the BMS Marketing assessments.

*As at 31st October 2018.



Alliance Bernstein is a global investment management and research firm that provides in-depth research to its clients. Alliance Bernstein incorporates ATNI's results into its analysis of food and beverage companies.



Based in the U.S., ICCR is a coalition of over 300 global institutional investors with more than \$400 billion in managed assets. ATNI creates scorecards that allow us – and our members – to compare companies consistently across each edition of the Indexes. It is important for a company to understand not only how it performs, but how it performs in comparison with its peers. The competition fosters a race to the top.



Pictet Asset Management uses Access to Nutrition Indexes to inform the management of our €410 billion Pictet-Nutrition Fund.



Governance

ATNI is hosted by the Access to Nutrition Foundation (ATNF), a Dutch not-for-profit organization. ATNI develops a wide range of initiatives and tools to monitor and track the contribution made by the world’s food and beverage companies to improving diets and nutrition around the world.

An international Board of independent, unpaid members ensures that ATNI is well governed, according to international best-practice, and meets the requirements of its funders. None of the members are employed by any food or beverage sector company, and ATNI does not take any funding from the food and beverage sector, to preserve its independence and credibility.

Board	
Paulus Verschuren	<i>Chair of the Board of ATNF;</i> <i>Founder, WorldFed NL;</i> <i>Former Special Envoy Food and Nutrition Security,</i> <i>Ministry of Foreign Affairs, The Netherlands;</i> <i>Former Senior Director,</i> <i>Unilever Global Health Partnerships;</i> <i>Former Executive Director,</i> <i>International Life Sciences Institute – ILSI Europe</i>
Lauren Compere	<i>Managing Director,</i> <i>Boston Common Asset Management</i>
Inge Kauer	<i>Executive Director,</i> <i>Access to Nutrition Foundation</i>
Paula Luff	<i>Director,</i> <i>Sustainability and Impact Inherent Group</i>
Kathy Spahn	<i>President and Chief Executive Officer,</i> <i>Helen Keller International;</i> <i>Board Member,</i> <i>InterAction, and International Agency for the Prevention of Blindness (IAPB)</i>
Susanne Stormer	<i>Vice President, Chief Sustainability Officer,</i> <i>Novo Nordisk, Denmark;</i> <i>Adjunct Professor, Corporate Sustainability,</i> <i>Copenhagen Business School;</i> <i>Member,</i> <i>International Integrated Reporting Council</i>
Marc van Ameringen	<i>Director,</i> <i>Geneva Development Partners;</i> <i>Former Executive Director,</i> <i>Global Alliance for Improved Nutrition (GAIN)</i>

An independent, international Expert Group guides the development of the Global Index methodology. A separate sub-group advises on the approach to assessing the BMS marketing and for each Spotlight Index an Expert Group is established with extensive knowledge of the particular nutrition challenges and context in that country.

ATNI Expert Group	
Shiriki Kumanyika	<i>Chair, ATNI Expert Group;</i> <i>Professor Emerita of Epidemiology, University of Pennsylvania;</i> <i>Research Professor in Community Health & Prevention,</i> <i>Drexel University Dornsife School of Public Health</i>
Boyd Swinburn	<i>Professor,</i> <i>Population Nutrition and Global Health at the University of</i> <i>Auckland and Alfred Deakin;</i> <i>Professor and Director of the World Health Organization (WHO) Collaborating</i> <i>Centre for Obesity Prevention at Deakin University in Melbourne</i>
Linda Meyers	<i>Senior Director (retired),</i> <i>Food and Nutrition Board, National Academies of Sciences, Engineering, and Medicine</i>
Lindsay H. Allen	<i>Director,</i> <i>USDA ARS Western Human Nutrition Research Center;</i> <i>Research Professor,</i> <i>Department of Nutrition, UC Davis</i>
Mike Rayner	<i>Director,</i> <i>British Heart Foundation Health Promotion Research Group, University of Oxford</i>
Terry T-K Huang	<i>Professor,</i> <i>School of Public Health, City University of New York</i>

Funders

We are grateful for the support of the Bill & Melinda Gates Foundation, the UK Department for International Development and the Ministry of Foreign Affairs of the Netherlands, which together support the Global Index, India Indexes and related activities. They share our vision for a healthier world and their support has been integral to our efforts to improve nutrition globally.

BILL & MELINDA
GATES *foundation*



Ministry of Foreign Affairs



We are also grateful for the support of the Robert Wood Johnson Foundation in developing and launching the first U.S. Spotlight Index.



We are actively seeking other funders to support us in expanding our work and our impact.





ACCESS TO NUTRITION INITIATIVE



ATNI drives the private sector's performance on healthy, affordable diets.



The global food and beverage industry is enormous and can therefore make a strong contribution to tackling malnutrition in all its forms.



1 in 3 people is either over- or underweight.

WHAT WE DO



Global Index

Scores and rates the world's largest manufacturers' nutrition-related commitments, practices, products and disclosure globally.



Spotlight Index

Scores and rates the largest food & beverage manufacturers in nutrition-related commitments, practices, products and disclosure for specific markets.



Other accountability tools and initiatives

Various other accountability tools, bespoke research and stakeholder engagement initiatives.

OUR INDEXES

- Act as private sector accountability tools
- Aim to contribute to meeting global nutrition targets and goals
- Drive healthy competition between companies
- Stimulate dialogue about how companies can improve their nutrition practices
- Assess the breast-milk substitute marketing practices of leading baby-food companies
- Analyze the nutritional quality of companies' products

STAKEHOLDERS

ATNI collaborates with the investment community

>60

signatories to the ATNI Investor Statement

\$7tn

in assets under management

and other stakeholders such as policymakers, NGOs and academics

Contact details

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