



Job Title	Communications Intern at a dynamic international organization working to draw on the power of the private sector to address the global nutrition crisis.
Work Location	Utrecht, The Netherlands. Currently, the ATNI team is working remotely due to the Covid-19 restrictions and will continue to do so until the Covid-19 restrictions are lifted.

Organization and Overall Purpose:

The Access to Nutrition Initiative is an independent, not-for-profit organization based in the Netherlands. We publish consistent, standardized analysis and commentary on food and beverage manufacturers' efforts to improve consumers' access to nutritious foods and beverages, both globally and in Spotlight countries.

Every country in the world is affected by malnutrition with 88% of countries facing overlapping burdens. Globally one in three people are either undernourished, overweight or obese. Over the last 35 years, obesity has more than doubled and has now reached epidemic proportions. Over the next 10 years, undernutrition is also set to continue to increase in some countries.

Our vision is a world where:

- No one goes to bed hungry.
- Everyone eats a healthy, affordable diet that has the nutrients they need to grow and develop fully.
- Deaths and illnesses from diets low in essential vitamins and minerals are confined to history.

Our aim is to drive change by tracking and driving the food industry's attempts to tackle obesity, diet-related chronic diseases and undernutrition at the local and global levels. We design and deliver a range of private sector accountability tools, using our own research, experience and the knowledge of our growing global stakeholder network. Every action we take is intended to encourage businesses to do more to achieve good health through improved diets and nutrition. We pride ourselves on being innovative and collaborative and are increasingly working on new accountability tools and embarking on other bespoke research, establishing new partnerships with investors, not-for-profits and foundations. For more information on ATNI, please visit our website www.accesstonutrition.org.

Our Work and the Role as Communications Intern:

ATNI publishes the Global Index, country Spotlight Indexes and other tools and initiatives. ATNI's products provide companies with a tool to benchmark their performance on nutrition against others in their sector and provide stakeholders with impartial objective, consistent, in-depth information on companies' contributions to improving nutrition. The aim of ATNI is to encourage companies both to increase the number of healthier products and access to them, and also to responsibly exercise their influence on consumers' choice and behavior.

The first Global Index was launched in 2013 and subsequent Global Indexes in 2016 and 2018. They gained a positive response from stakeholders, including food and beverage manufacturers, NGOs and investors. The Global Index is published approximately every two years. In 2021, the fourth Global Index will be launched. In addition, ATNI publishes country Indexes and tools (Spotlight Indexes) for individual countries that aim to provide a strong evidence base for local dialogue and action. The first India Spotlight Index assessing India's largest food and beverage manufacturers was published in 2016 and the second in 2020. Similarly, the first U.S. Spotlight Index focusing on the United States was published in 2018 and the second is planned for publication in autumn of 2021. Other projects being conducted by ATNI and its implementing partners can be found on the [Projects section of the website](#). ATNI has an active [Twitter account](#) and is boosting its presence on [LinkedIn](#).

As we enter this exciting and busy period, ATNI is seeking to hire an intern to support the communications department of the organization. The communications department works towards the following objectives:

- To boost visibility and further strengthen the reputation among the key stakeholders of ATNI.
- To promote ATNI's global tracking tools, projects and data provision.
- To ensure all stakeholders are sufficiently informed about how they can effectively utilize the tools we produce.
- To forge links to wider sustainability and single-issue benchmarks and indexes.

The new Communications Intern would work closely with the Communications Coordinator and Program Team to carry out tasks across various projects to help achieve these objectives. This position provides a unique opportunity to learn on the job and positively impact global health by helping to fundamentally shape the nutrition standards and practices of the largest food and beverage manufacturers globally.

Duties & Responsibilities include (but are not limited to):

- Communications:
 - Supporting with the implementation of ATNI's strategic communications plan.
 - Providing social media support and content production.
 - Development of strategic communication tools for specific ATNI projects, working with well-known PR and design agencies such as Kummer & Herrman, Burness, Social Misfits, Avian We.
 - Assist in updating and creating new content for the ATNI Website.
 - Preparing and editing blogs on nutrition-related topics for the ATNI website and external outlets.
- Events and stakeholder management
 - Provide support in arranging the logistics of high-level multistakeholder events, roundtables, and webinars to stimulate dialogue and action among impact-driven partners.
- Project management and implementation support
 - Supporting the program managers in project implementation and planning.
- Other potential tasks:
 - Providing logistical support with the team such as arranging meetings and taking minutes.
 - Helping to maintain ATNI's databases and document management systems.
 - Prepare, edit and review PowerPoint presentations and other documentation.
 - Writing reports of stakeholder meetings.
 - Monitoring and tracking nutrition-related events and news.

Qualifications and Skills:

- Content writing experience: blogs, reports, social media (please share any relevant examples).
- Bachelor's degree in Communications, Journalism, Public Relations or a discipline related to ATNI's work.
- Strong communication skills in English, both verbal and written.
- Knowledge of social media platforms (Twitter and LinkedIn), familiarity with social media analytics is considered a plus.
- Demonstrated interest in food systems and/or global nutrition and related topics (SDGs, corporate transparency, benchmarking).
- Ability to work efficiently, as part of a team in a fast-paced environment.
- Proficiency in Microsoft Office Suite, including Word, Excel, PowerPoint.
- Well organized with a high attention to detail.
- Strategic and creative mindset.
- Experience in communications strategy development considered a plus.
- Experience in using content management systems such as WordPress is also a plus.

Candidate should be eligible to work in the Netherlands.

The internship will last 4 - 6 months in total, for 3-5 days a week (to be discussed). An internship fee will be offered and all travel expenses to and from the office will also be covered. Internship learning objectives will be set and learning opportunities will be provided throughout the internship.



Application process:

- Please submit your application before February 12, 2020.
- How to apply: Send a cover letter, max 2-page CV and any writing samples to Communications Coordinator Fiona Kirk: fiona.kirk@accessstonutrition.org.
- Interviews will be conducted over Zoom

