

Investor Newsletter March 2021

Welcome all to the second edition of ATNI's Investor Newsletter. Here you will find updates about ATNI's work as well as investment-relevant nutrition news. You will also find all Investor Newsletters on ATNI's website, [here](#).

Please get in touch via investor.support@accessstonutrition.org if you have any questions about ATNI's work with investors or would like to join ATNI's Signatories (now at \$13.6trn AUM).

ATNI's Work

SAVE THE DATE Investor Signatory Webinar on the upcoming Collaborative Engagement on the 2021 ATNI Global & US Indexes

On March 23 (at 11 am CET and 3pm CET) the ATNI investor team will host investor webinars to outline how ATNI will coordinate and support the 2021-2022 Collaborative Engagement, plans for this important Nutrition Year of Action and updates on our work with investors. The webinars are exclusively for ATNI Investor Signatories. This is an important opportunity to indicate the role you would like to play, with which companies, in the collaborative engagement.



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The 2021-2022 Collaborative Engagement will follow publication of the Global Index 2021, which will assess the 25 largest food and beverage manufacturers globally, including 20 listed companies. Of these, 10 will also be assessed in the Access to Nutrition US Index 2021, due in Q4 2021, which will provide further scope for engagement.

Please get in touch via investor.support@accessstonutrition.org if you are a Signatory and you have not received an invitation.

[Investor Portal](#) for Signatories

ATNI launched its Investor Portal in January 2021. The portal provides Signatories with access to the latest research and analysis on the risks and opportunities related to nutrition and diets across the food system, including:



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- ATNI data in Excel for ease of integration into ESG analysis and investment processes – specifically, the *percentage sales revenues from 'healthy' products* for all manufacturers included in ATNI's Global Indexes
- Tools such as other nutrition-relevant reports and news articles and opportunities for networking
- Opportunities to join collaborative engagement with relevant companies and access all relevant engagement, as well as key files and audit trails

If you are a signatory and have not yet received your login details, please contact investor.support@accessstonutrition.org.

NEW Deep-dive Chapters available for ATNI's India Index

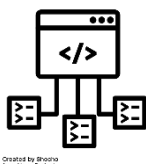
In February 2021 ATNI published thematic chapters covering all categories assessed within the [India Index 2020](#).



Research findings for [Category F](#), labelling, indicate that the Food Safety and Standards Authority of India has implemented new labelling regulations, to be enforced in December 2021, which will require companies to further align their labelling practices with international Codex Alimentarius standards. A trans-fat free logo has also been introduced, which companies can use on products where industrial trans-fat content falls below 0.2 g/100 g of food, in line with existing WHO guidelines.

NEW Work on Breast-milk Substitutes (BMS) and Complementary Foods (CF)

In early summer 2021, ATNI will publish the first stand-alone BMS and CF Marketing Index, which will include an analysis of the world's nine largest baby food manufacturers. It will assess their policies, management systems and disclosure at the global level as well as two in-country assessments of their marketing in Mexico and The Philippines. The results of this Index will again feed into the scores of the BMS manufacturers included in the Global Index 2021 by providing adjustments to their overall company scores.



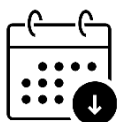
In the second quarter of 2021 ATNI will also publish a benchmark of BMS manufacturers' lobbying policies, management systems and disclosure. The first of its kind, this report will be based on the publicly disclosed information of the same nine major baby food manufacturers analyzed in the forthcoming BMS and CF Marketing Index. It assesses the extent to which their lobbying aligns with the [Responsible Lobbying Framework](#), published in June 2020, which ATNI was instrumental in developing.

The Year Ahead

2021 will be a busy year for nutrition, with two major global summits, and more.

- **United Nations Food Systems Summit** – September, New York

Attention around the [Food Systems Summit](#) continues to grow. The leaders of the Summit's five Action Tracks are gathering and analyzing proposals for 'game-changing solutions' to transform food systems, some of which aim to inspire private sector commitments to ensure access to safe and nutritious food for all. The recording of the Action Track 1 Public Forum, where these solutions were discussed, can be found [here](#).



- **Nutrition for Growth Summit - N4G** – December, Tokyo

ATNI Executive Director Inge Kauer took part in a panel discussion organized by Save the Children Japan to outline possibilities for private sector as well as institutional investor engagement at the [Tokyo N4G Summit](#) – part of the larger Nutrition Critical report launch event. A full recording of the event, in English, can be found [here](#).

- **Other key dates**

April 7th 2021: [World Health Day](#)

May 18th 2021: 74th [World Health Assembly](#)

June 7th 2021: [World Food Safety Day](#)

October 16th 2021: [World Food Day](#)

- **ATNI's Global Index 2021 – June 2021**

The Access to Nutrition Global Index 2021 will assess the world's 25 largest food and beverage manufacturers' contribution to addressing obesity, diet-related chronic diseases and undernutrition. These companies accounted for approximately 24% of the processed F&B global market share in 2018. Of the 25 companies, 20 are listed.

The Global Index 2021 adopts a similar structure to the previous Index iterations. However, for the first time, the Product Profile results will be integrated into the Corporate Profile to provide one overall Index ranking.

Signatories will be kept up to date on developments via the portal.

ATNI Report Launches

- **Q2 2021**

- Fourth Covid-19 Report
- Publication of BMS Marketing Index 2021
- Responsible Lobbying Framework benchmark of nine major baby food companies
- Publication of the 2021 Global Index
- Collaborative Investor Engagement starts for 2021 Global Index

- **Q4 2021**

- Publication of the second US Manufacturer Index
- Collaborative Investor Engagement starts for US Manufacturer Index

- **Q1 2022**

- Publication of the first UK Retailer Index
- Collaborative Investor Engagement starts for UK Retailer Index

In the News

Share Action – March 5 – [Tesco sets health target in response to shareholder challenge](#)

In February, responsible investment charity Share Action filed a shareholder resolution on nutrition and health at UK Retailer Tesco. As a result, Tesco committed to set a target on sales from healthy products for the first time.

Responsible Investor – January 29 – [You are what you eat... you are what you invest in](#)

There are now more sugar taxes globally than carbon taxes. Investors need to make sure they're on the right side of the 'nutrition transition', write ATNI advisors Rachel Crossley and Katie Gordon.



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The Washington Post – January 13 – [How Covid-19 Has Turned the Spotlight Back on Obesity: QuickTake](#)

By reporting on the economic and social cost of obesity and overweight, which will exceed \$1.3 trillion a year in the next decade according to UN estimates, the article lays out the case to invest in healthy food and highlights how ATNI's work with investors helps push food manufacturers to take action on nutrition.

Signatories can visit the Investor Portal for a full list of nutrition news.

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