

Investor Newsletter September 2021

Welcome all to the most recent edition of ATNI's Investor Newsletter. Here you will find updates about ATNI's work as well as investment-relevant nutrition news. You will also find all Investor Newsletters on ATNI's website, [here](#).

Please get in touch via investor.support@accesstonutrition.org if you have any questions about ATNI's work with investors or would like to join the growing group of ATNI's Investor Signatories, currently counting 71 investors representing \$16.1 trillion in assets under management.

ATNI's Work

[Investor Portal](#) for Signatories

The Collaborative Engagement part of the Portal is now LIVE!

ATNI launched its Investor Portal in January 2021. The portal provides Signatories with access to the latest research and analysis on the risks and opportunities related to nutrition and diets across the food system, including:



- ATNI data in Excel for ease of integration into ESG analysis and investment processes – specifically, the *percentage sales revenues from 'healthy' products* for all manufacturers included in ATNI's Global Indexes
- Tools such as other nutrition-relevant reports and news articles and opportunities for networking
- A part of the Investor Portal, only available to Signatories participating in the Collaborative Investor Engagement, which gives access to all relevant engagement materials and audit trails

If you are a signatory and have not yet received your login details, please contact investor.support@accesstonutrition.org.

First Collaborative Engagement Meeting and Product Profile, Marketing and Lobbying Teach-ins

The 2021-2022 Collaborative Engagement follows the publication of the [Global Index 2021](#) in July, which assesses the 25 largest food and beverage manufacturers globally, including 20 listed companies.



The first Collaborative Engagement Meeting and Product Profile teach-in will take place on **September 9 (15.30 – 17.00 CET)**. During this meeting, collaborating investors will have the opportunity to discuss progress of the engagement to date as well as to deep-dive into the [Product Profile 2021](#) results and data.

On **September 23 (15.30 – 17.00 CET)**, ATNI will organize a teach-in on Marketing and Lobbying.

Please get in touch via investor.support@accesstonutrition.org if you are a Signatory taking part in the Collaborative Engagement and you have not received an invitation for these calls.

Last Quarterly Report on COVID-19 and Nutrition

In July 2021, on the occurrence of the UN Food Systems Summit pre-Summit event, ATNI published the [fourth and last report](#) in its [COVID-19 Project](#).



Created by Nutrition
Team Report Project

The report starts with an analysis of the impact of COVID-19 on health and on all forms of malnutrition and then turns to an overview of recent action by the 39 food companies in scope across all the Categories of the research Framework. Recommendations for the food industry, drawing on learnings from all four reports and from consultation with expert stakeholders, are threaded throughout the report. These recommendations form a comprehensive package of actionable measures to ensure an effective nutrition-sensitive response to the COVID-19 pandemic.

ATNI hopes that NGOs, investors, governments and the food industry itself will use the [series of reports](#) to inform their approaches to enabling a response to COVID-19 that maximizes benefits for nutrition.

The Year Ahead

2021 has been a busy year for nutrition, with two major global summits:

- **United Nations Food Systems Summit** – September 23, New York

Attention around the [Food Systems Summit](#) continues to grow after the [pre-Summit event](#) held in Rome in July 26-28. This preparatory meeting, which was open to all in virtual form, set the tone of bold ambition and commitment to action across all areas of food systems. During this event, a first consultation of the Good Food Finance Network, a platform for all private and public financial actors to engage in the nutrition agenda to be launched in late September, was held.



Created by Nutrition
Team Report Project

A recording of the session 'Better Finance Better Food: How to Build a Food Finance Architecture that Supports Sustainable Food Systems' can be found [here](#).

- **Nutrition for Growth Summit - N4G** – December 7-8, Tokyo

Preparations for the [Tokyo N4G Summit](#), which will mostly be held online, are well under way. ATNI, in its roles as an observer in the Business Constituency Group and as advisor to the Government of Japan, is working hard to ensure and facilitate investor engagement during the N4G Summit. An investor led call to action for companies and an investor pledge (based on the [Investor Expectations on Nutrition, Diets and Health](#)) will be developed prior to the Summit and presented in December.

- **Other key dates**

October 16th 2021: [World Food Day](#)

ATNI Report Launches

- Q3 2021
 - Collaborative Engagement calls with companies start
 - First Collaborative Engagement Meeting and Product Profile Teach-in
 - Marketing and Lobbying Teach-in
- Q4 2021
 - Collaborative Engagement calls with companies continue
 - Second Collaborative Engagement Meeting
- Q1 2022
 - Publication of the second US Manufacturer Index
 - Publication of the first UK Retailer Index

In the News

EdenTree – August 2021 – [RI Expert Briefings: Breast Milk Substitutes](#)

In this RI Expert Briefing EdenTree looks at the background and context of one of the most contentious ethical investment issues, outlining what responsible investors should look for.

Investment Week – July 2021 – [Funds Watchlist: The Pictet-Nutrition Fund](#)

This article highlights how the Covid-19 pandemic has changed the food industry, indicating that “the industry now has to cater to the needs of a more demanding customer base - one that cares less about convenience and more about the nutritional and ethical aspects of what it buys and eats.”



Created by JenGSA
from News Project

ShareAction – July 2021 – [Disclosure on healthier product sales is becoming the norm, but more work is needed](#)

This blog post by ShareAction highlights progress made by UK Retailers with regards to setting targets to increase, and report on progress, sales of healthy products.

Signatories can visit the Investor Portal for a full list of nutrition news.

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