

Job Title	Communications Intern at a dynamic international organization working to draw on the power of the private sector to address the global nutrition crisis.
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Work Location	Utrecht, The Netherlands. Currently, the ATNI team is partly working remotely and partly working in office.
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Organization and Overall Purpose

The Access to Nutrition Initiative is an independent, not-for-profit organization based in the Netherlands. We publish consistent, standardized analysis and commentary on food and beverage manufacturers' efforts to improve consumers' access to nutritious foods and beverages, both globally and in Spotlight countries.

Every country in the world is affected by malnutrition with 88% of countries facing overlapping burdens. Globally one in three people are either undernourished, overweight or obese. Over the last 35 years, obesity has more than doubled and has now reached epidemic proportions. Over the next 10 years, undernutrition is also set to continue to increase in some countries.

Our vision is a world where:

- No one goes to bed hungry.
- Everyone eats a healthy, affordable diet that has the nutrients they need to grow and develop fully.
- Deaths and illnesses from diets low in essential vitamins and minerals are confined to history.

Our aim is to drive change by tracking and driving the food industry's attempts to tackle obesity, diet-related chronic diseases and undernutrition at the local and global levels. We design and deliver a range of private sector accountability tools, using our own research, experience and the knowledge of our growing global stakeholder network. Every action we take is intended to encourage businesses to do more to achieve good health through improved diets and nutrition.

We pride ourselves on being innovative and collaborative and are increasingly working on new accountability tools and embarking on other bespoke research, establishing new partnerships with investors, not-for-profits and foundations.

For more information on ATNI, please visit our website www.accesstonutrition.org.

Our Work and the Role as Communications Intern

ATNI publishes the Global Index, country Spotlight Indexes and other tools and initiatives. ATNI's products provide companies with a tool to benchmark their performance on nutrition against others in their sector and provide stakeholders with impartial objective, consistent, in-depth information on companies' contributions to improving nutrition. The aim of ATNI is to encourage companies both to increase the number of healthier products and access to them, and also to responsibly exercise their influence on consumers' choice and behavior.

The first Global Index was launched in 2013 and subsequent Global Indexes in 2016, 2018 and 2021. They gained a positive response from stakeholders, including food and beverage manufacturers, NGOs and investors. The Global Index is published approximately every two years. In addition, ATNI publishes country Indexes and tools (Spotlight Indexes) for individual countries that aim to provide a strong evidence base for local dialogue and action. The first India Spotlight Index assessing India's largest food and beverage manufacturers was published in 2016 and the second in 2020. Similarly, the first U.S. Spotlight Index focusing on the United States was published in 2018 and the second is planned for publication in the first half of 2022. Other projects being conducted by ATNI and its implementing partners can be found on the [Projects section](#) of the website. ATNI has an active [Twitter](#) account and is boosting its presence on [LinkedIn](#).

ATNI is seeking to hire an intern to support the communications team of the organization. The communications team works towards the following objectives:

- To boost visibility and further strengthen the reputation among the key stakeholders of ATNI.
- To promote ATNI's global tracking tools, projects and data provision.
- To ensure all stakeholders are sufficiently informed about how they can effectively utilize the tools we produce.
- To forge links to wider sustainability and single-issue benchmarks and indexes.

The new Communications Intern will work closely with the Program Director, Communications Manager (vacant), Junior Communications Manager and Program Team to carry out tasks across various projects to help achieve these objectives. This position provides a unique opportunity to learn on the job and positively impact global health by helping to fundamentally shape the nutrition standards and practices of the largest food and beverage manufacturers globally.

Duties & Responsibilities include (but are not limited to):

Communications:

- Supporting with the implementing of ATNI's strategic communications plan.
- Providing social media support and content production.
- Developing of strategic communication tools for specific ATNI projects, working with well-known PR and design agencies.
- Assisting in updating and creating new content for the ATNI Website.
- Preparing and editing blogs on nutrition-related topics for the ATNI website and external outlets.

Events and stakeholder management:

- Providing support in arranging the logistics of high-level multistakeholder events, roundtables, and webinars to stimulate dialogue and action among impact-driven partners.

Project management and implementation support:

- Supporting the program managers in project implementation, planning and publication.

Other potential tasks:

- Providing logistical support for the team, such as arranging meetings and taking minutes.
- Helping to maintain ATNI's databases and document management systems.
- Preparing, editing and reviewing PowerPoint presentations and other documentation.
- Writing reports of stakeholder meetings.
- Monitoring and tracking nutrition-related events and news.

Qualifications and Skills:

- Content writing experience: blogs, reports, social media (please share any relevant examples).
- Bachelor's or Master's degree in Communications, Journalism, Public Relations or a discipline related to ATNI's work.
- Strong communication skills in English, both verbal and written.
- Knowledge of social media platforms (Twitter and LinkedIn) and familiarity with social media analytics is considered a plus.
- Demonstrated interest in food systems and/or global nutrition and related topics (SDGs, corporate transparency, benchmarking).
- Ability to work efficiently, as part of a team in a fast-paced environment.
- Proficiency in Microsoft Office Suite, including Word, Excel, PowerPoint.
- Well-organized with a high attention to detail.
- Strategic and creative mindset.

- Experience in communications strategy development considered a plus.
- Experience in using content management systems such as WordPress is also a plus.

Candidate should be eligible to work in the Netherlands.

The internship will last for 4 – 6 months, for 3 – 5 days a week (to be discussed). An internship fee will be offered and all travel expenses to and from the office will also be covered. Internship learning objectives will be set and learning opportunities will be provided throughout the internship.

Application Process	<ul style="list-style-type: none">• Applications are accepted on a rolling basis.• How to apply: Send a cover letter, max 2-page CV and any writing samples to Elena Schmider: elena.schmider@accesstonutrition.org• Interviews will be conducted over Zoom.
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