

Investor Newsletter March 2022

Welcome to the latest ATNI Investor Newsletter, covering updates on ATNI's work and investment-relevant nutrition news. Previous Investor Newsletters are on ATNI's website, [here](#).

Please get in touch via investor.support@accesstonutrition.org if you have any questions about ATNI's work with investors or would like to join the growing group of ATNI's Investor Signatories, currently counting 77 investors representing \$16.6 trillion in assets under management, and gain access to the ATNI Investor Portal.

ATNI's Work and Upcoming Events

Investing in Human Capital: boosting productivity through workforce nutrition 22 March, 2022 at 15:00 CET / 10:00 EST / 14:00 GMT.

ATNI, the Global Alliance for Improved Nutrition (GAIN) and the World Benchmarking Alliance (WBA) invite you to an investor webinar on “Investing in Human Capital: boosting productivity through workforce nutrition” on **22 March, 2022 at 15:00 CET / 10:00 EST / 14:00 GMT**.

This webinar will provide an overview of the business case for workforce nutrition as it relates to improving workers' health, reducing absenteeism, improving workforce productivity, and reducing staff turnover and will include the following:

- Christina Nyhus Dhillon, Senior Technical Specialist, GAIN – the investment case for workforce nutrition as outlined in the [Bringing Business Thinking to Worker Nutrition Programmes](#) report.
- Charlotte Reeves, Engagement Manager, WBA – update on companies' progress on workforce health and nutrition from its [Food and Agricultural Benchmark](#).
- Will Sharp, Researcher, ATNI – findings from the [Workforce Nutrition Programs in Supply Chains: the benefits of addressing malnutrition in supply chains and how to do so](#) report.
- Marie Chantal Messier, Global Head of Food and Industry Affairs, Nestlé –will outline how the [Farmer Family Nutrition Initiative](#) increases shareholder value.



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Please register via this [link](#).

UK Retailer Index 2022



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Due for release May 2022 and covering over 96% of the UK grocery market share, this Index assesses the contributions of 11 of the largest food retailers to healthy, affordable diets. This is the latest UK research funded by ShareAction, (earlier reports include [UK Product Profile 2019](#), [UK Supermarket Spotlight 2020](#), [UK Product Profile 2021](#)).

The ATNI Investor Support team will facilitate collaborative investor engagement

with the four publicly listed companies in the UK Retailer Index (Marks & Spencer, Ocado, Sainsbury's and Tesco) in a similar manner to the Global Index 2021 collaborative engagement (i.e., drafting engagement letters, minute-taking, organizing quarterly collaborative engagement calls).

Investors wanting to engage with the seven non-listed companies in the UK Retailer Index (for fixed income, VC/private equity holdings and/or policy engagement), please contact us.

All ATNI Investor Signatories interested in taking part in UK Retailer Index engagement are invited to complete this [Expression of Interest form](#) by March 31, 2022.

US Spotlight Index 2022



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Following on from the [US Spotlight Index 2018](#), this second iteration of the US Spotlight Index will assess 11 major US food and beverage companies' efforts to promote healthy, affordable diets and will be published in Q3 2022. This research is relevant now more than ever given the significant impact of COVID-19 on the US food system (also explored in the [COVID-19 report series](#)). The pandemic undermined access to nutritious food for many across the country, disproportionately affecting vulnerable populations.

All 11 companies assessed in the US Spotlight Index 2022 (of which 10 are listed: Campbell's, Coca-Cola, ConAgra, General Mills, Kellogg's, Keurig Dr Pepper, Kraft Heinz, Nestlé, PepsiCo and Unilever) were also assessed in the Global Index 2021. Findings of the US Spotlight Index will be incorporated into the ongoing Global Index 2021 collaborative investor engagement.

[Investor Portal](#) for Signatories



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Health Project

ATNI launched its Investor Portal in January 2021. The portal provides Signatories with access to the latest research and analysis on the risks and opportunities related to nutrition and diets across the food system, including.

If you would like to gain access to the ATNI Investor Portal to view 3 new reports and a dozen new articles added in 2022, please contact investor.support@accesstonutrition.org.

The Year Ahead

- April 7 – [World Health Day](#)
- May 22-28 – [75th World Health Assembly](#)
- May 25 – [Responsible Investor Japan Conference – Day 2 session: Sustainable Food Systems](#)
- August 1-7 – [World Breastfeeding Week](#)
- October 10-13 – [Committee on World Food Security](#)
- October 16 – [World Food Day](#)

ATNI Publications and Activities

Q2 2022

- Publication of the UK Retailer Index 2022
- Investor Consultations for the BMS / CF Marketing Index Methodology review
- Investor Consultations for the India Index Methodology review
- Publication of results of the research monitoring industrial trans-fat usage across 11 companies
- Beginning of the UK Retailer Index 2022 collaborative investor engagement

Q3 2022

- Publication of the US Spotlight Index
- Investor Consultations for the Global Index Methodology review

Q4 2022

- End of the Global Index 2021 collaborative investor engagement

News

The Financial Times – March 2022 – [Russia's war on Ukraine threatens a global food security crisis](#)

War is one of the primary drivers of food insecurity and malnutrition worldwide. Russia and Ukraine are amongst the world's five largest exporters of wheat - the ongoing crisis could disrupt global food trade and cause food price spikes.

The Financial Times – March 2022 - [Unilever to set new healthy food targets after investor pressure](#)

The health-focused shareholder resolution coordinated by ShareAction and co-filed at Unilever by a group of investors representing US\$215 billion in AUM has been withdrawn, as the company has agreed to assess its performance against six nutrient profiling models and to set new targets.

NCD Alliance – March 2022 – [Nigeria sugary drinks tax aims to fight obesity, raise revenue](#)

In an attempt to curb rising levels of obesity and to raise revenue to support the recovery from the COVID-19 pandemic, the Government of Nigeria has implemented a tax on sugar-sweetened beverages (SSB). This article provides a brief account of the success of sugar taxes implemented to date.



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Health News Project

ESG Investor – February 2022 – [Food for Thought: Prevention better than cure as investors explore health and nutrition-related risks and impacts](#)

Referencing a McKinsey study which estimates that better health could add US\$12 trillion to global GDP by 2040, this article analyses existing investor initiatives on the topics of nutrition and health and highlights how investor interest in these topics is rising

Associated Press – January 2022 – [Mexico seizes 380,000 boxes of Kellogg's cereal](#)

Officials in Mexico City seized 380,000 boxes of Kellogg's cereals, as the cartoon characters on products were thought to be in breach of recently enacted laws aimed at improving children's diets.

Signatories can visit the Investor Portal for a full list of nutrition news.

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