

Job Title	Communications Intern – Access to Nutrition Initiative
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Location	Utrecht, the Netherlands (hybrid)
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Our Organization and Mission

The Access to Nutrition Initiative (ATNI) is an independent, not-for-profit organization based in the Netherlands. We publish consistent, standardized analysis and commentary on food & beverage manufacturers' efforts to improve consumers' access to nutritious foods and beverages.

Every country in the world is affected by malnutrition. Globally, one in three people are either undernourished, overweight, or obese. Over the last 35 years, obesity has more than doubled and has now reached epidemic proportions. Over the next ten years, undernutrition is also set to continue to increase in some countries.

ATNI's vision is a world in which:

- No one goes to bed hungry
- Everyone eats a healthy, affordable diet that has the nutrients they need to grow and develop fully
- Deaths and illnesses from diets low in essential vitamins and minerals are confined to history

Our aim is to drive change by tracking and driving the food industry's attempts to tackle obesity, diet-related chronic diseases, and undernutrition at the local and global levels. We design and deliver a range of private-sector accountability tools – using our own research, experience, and the knowledge of our growing global stakeholder network. Every action we take is intended to encourage businesses to do more to achieve good health through improved diets and nutrition.

ATNI publishes the Global Index, country Spotlight Indexes, and other tools and initiatives. Our products provide companies with tools to benchmark their performance on nutrition against others in their sector. They provide stakeholders with impartial, objective, consistent, and in-depth information on companies' contributions to improving nutrition. Our aim is to encourage companies both to increase the number of healthier products and to provide greater access to them – in addition to responsibly exercising their influence on consumers' choice and behavior.

We pride ourselves on being innovative and collaborative – and we are increasingly working on new accountability tools and conducting further bespoke research, establishing new partnerships with investors, not-for-profits, and foundations.

For more information on ATNI, please visit our website <https://www.accesstonutrition.org>.

Your Role and Responsibilities

ATNI is seeking to hire a Communications Intern to support our communications team. The team works toward the following objectives:

- To boost our visibility and further strengthen our reputation among key stakeholders
- To promote ATNI's global tracking tools, projects, and data provision
- To ensure all stakeholders are sufficiently informed about how they can effectively utilize the tools we produce
- To forge links to wider sustainability and single-issue benchmarks and indexes

The new Communications Intern will work closely with the Communications Manager, Junior Communications Manager, and our Program Team to carry out tasks across various projects to help

achieve these objectives. This position provides a unique opportunity to learn on the job and positively impact global health by helping to fundamentally shape the nutrition standards and practices of the largest food & beverage manufacturers globally.

Your responsibilities include:

Communications

- Develop communications tools for specific ATNI projects, working together with external PR and design agencies
- Assist in creating new and updating existing content for the ATNI website
- Provide social media support and content production
- Prepare and edit blog posts on nutrition-related topics for the ATNI website and external outlets
- Help to draft internal and external newsletters

Events and stakeholder management

- Provide support for ATNI events, roundtables, and webinars

Project management and support

- Support our Program Managers in project implementation, planning, and publication

Other potential tasks (depending on your experience and skills)

- Provide logistical support for the team, such as arranging meetings and taking minutes
- Help to maintain ATNI's databases and content management systems
- Prepare, edit, and review PowerPoint presentations and other documentation
- Monitor and report on nutrition-related events and news
- Monitor and (help to) evaluate analytics for the ATNI website and social media channels

Your Qualifications and Skills

To thrive in this role, you'll need the following skills:

- Content writing experience: articles, blog posts, reports, social media (experience in using content management systems such as WordPress is a plus)
- Strong communication skills in English, both verbal and written
- A degree in Communications, Journalism, Public Relations, or a discipline related to ATNI's work
- Basic proficiency in Microsoft Office (Word, Excel, and PowerPoint); experience with Adobe Creative Cloud (InDesign and PhotoShop) is a plus
- Knowledge of using social media platforms (Twitter and LinkedIn); evaluating relevant analytics is a plus
- Interest in nutrition and related topics
- Well-organized with great attention to detail
- Ability to work efficiently as part of a team in a fast-paced environment

Diversity and Inclusion

ATNI is an Equal Opportunity Employer that values and respects the importance of a diverse and inclusive workforce. It is the organization's policy to recruit, hire, train, and promote persons in all job

titles without regard to race, color, religion, sex, age, national origin, veteran status, disability, sexual orientation, or gender identity. We recognize that diversity and inclusion are driving forces in the success of our organization.

Further Details

Candidates must have the right to work in the EU before applying. Please note that ATNI is not able to sponsor work visas.

This internship will last for 4–6 months, and you will work 3–5 days a week (to be discussed). ATNI offers an internship fee, and all travel expenses to and from the office are also covered. We will set any internship learning objectives together.

ATNI is currently using a hybrid work model: our team partly works from our Utrecht office and partly remotely.

Application Process	<ul style="list-style-type: none">• Please submit your application as soon as possible. Applications are accepted on a rolling basis until the position is filled.• How to apply: Please send a letter of motivation, your CV (max. 2 pages), along with any writing samples to Alex Tobin – press@accesstonutrition.org.• First-round interviews will be conducted virtually via MS Teams or Zoom, while a second round will take place in person at our Utrecht office.
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