



Investor Newsletter September 2022

Welcome to the latest ATNI Investor Newsletter, which covers updates on ATNI's work and investment-relevant nutrition news. All previous Investor Newsletters are available on ATNI's website, [here](#).

Please get in touch via [investor.support@accesstonutrition.org](mailto:investor.support@accesstonutrition.org) if you have any questions about ATNI's work with investors or would like to join the growing group of [ATNI's Investor Signatories](#), 79 investors representing \$19.7 trillion AUM, and gain access to the [ATNI Investor Portal](#).

### ATNI's Work and Upcoming Events

---

#### Investor Call to Action to the US Government – September 26



Created by iStock  
from Noun Project

Given the momentum around the [White House Conference on Hunger, Nutrition and Health](#) (September 28, 9am-6pm ET / 3pm-12am CET – draft agenda available [here](#)) – the first in over 50 years and echoing some of the recommendations made by the Task Force on Hunger, Nutrition and Health – the co-chairs of the ATNI Investor Group will issue a Call to Action to the US Government. This will urge the US Government to support a shift to healthy diets for everyone by incentivizing companies across the food sector to grow, develop, market, and sell more nutritious foods and beverages at affordable prices for all, and strengthening accountability for commitments related to national and global nutrition targets.

The live stream for the White House Conference can be accessed [here](#).

---

#### US Index 2022 – Investor Launch Webinar- 17 October at 11:00am EDT / 5:00pm CET



Created by LINECTOR  
from Noun Project

ATNI's US Index will be launched on October 17<sup>th</sup> 2022, with an investor only launch webinar on 17 October at 11:00am EDT / 5:00pm CET. The event will present the findings of the Index; facilitate a dialogue with two of the companies assessed; and provide a brief update on the collaborative engagement with the 10 listed companies included in the Index (Campbell, Conagra, Coca-Cola, General Mills, Kellogg, Keurig Dr Pepper, Kraft Heinz, Nestlé, PepsiCo and Unilever).

Please register [here](#) to attend this launch webinar.  
Please register [here](#) to attend the multi-stakeholder launch event.

---

#### Action Research on the UK Out-of-Home Sector – November 2022



Created by iStock  
from Noun Project

ATNI is currently finalizing research on the UK OOH (Out-of-Home) companies' disclosure of nutrition strategies. This research, funded through ATNI's [partnership with ShareAction](#), includes six companies (Coca-Cola, Domino's Pizza, Greggs, McDonald's, Restaurant Brands International and Yum! Brands)

and four of their subsidiary brands (Burger King, Costa Coffee, KFC and Pizza Hut). This is an initial mapping study of the out-of-home sector in the UK, based on publicly available information.

## The Year Ahead

---

---

- September 28 (9am-6pm ET / 3pm-12am CET) – US - [White House Conference on Hunger, Nutrition and Health](#) [Washington, DC, US and [digital](#)]
- October 10-13 – [Committee on World Food Security](#) [[digital](#)]
- October 16 – [World Food Day](#) [[various locations](#)]
- October 16-18 – [World Health Summit](#) [[Berlin, Germany and digital](#)]
- October 26-28 – [Consumer Goods Forum Sustainable Retail Summit](#) [[Amsterdam, The Netherlands](#)]
- November 6-18 – [COP27](#) [[Sharm-El-Sheikh, Egypt and digital](#)]

## ATNI Publications and Activities

---

---

### Q4 2022

- Webinar (October 11 – 4.30pm AEST / 6.30pm NZT / 7.30am CET / 2.30pm JST) – Nutrition: An increasingly material issue for responsible investors in Australasia. [Regional teams encouraged to attend. Click here to register.](#)
- Publication of the ATNI US Index 2022 (October 17). Click [here](#) to register for investor webinar or [here](#) to register for in-person multi-stakeholder event in Boston.
- Integration of US Index results into ongoing Global Index collaborative engagement. Letters due out mid-October
- Publication of ATNI OOH Action Research in the UK
- Publication of ATNI Global Spotlight on Lobbying Index
- Investor Consultations for the Global Index Methodology review

## News

---

---



Created by JARDIS from News Project

**The Guardian** (September 13): [Liz Truss could scrap anti-obesity strategy in drive to cut red tape](#)

The article reveals concerns about a review of anti-obesity policies by the UK government, which could scrap measures such as mandatory calorie labelling in restaurants, restrictions on advertising of foods high in fat, salt and sugar (HFSS) and more. *Investors wanting to be involved in the UK Investor Policy Group (currently engaging around this) please contact [Will Nicholson](#) at Food Foundation.*

**The Sydney Morning Herald** (August 7): [GP-turned-MP to demand action on junk food advertising](#)

Restricting the promotion of unhealthy foods to children is a key measure contained in [the Australian National Obesity Strategy released in March](#). Independent MP calls for advertising restrictions to be implemented to tackle the

nutrition challenges in Australia, where approximately one quarter of children are overweight or obese.

**AP News (July 4):** [Kellogg loses UK fight to block ban on sugary cereal promos](#)  
Kellogg's lost a legal bid to block new anti-obesity measures in England banning the promotion of products high in fat, salt and sugar (HFSS). A High Court judge rejected the company's argument that the regulations don't take into account the nutritional value of milk added to cereal.

**Public Eye (July):** [Against warning labels on junk food in Mexico - How Switzerland danced to the Nestlé tune](#)  
Mexico has implemented black STOP-style signs on the front-of-pack of foods high in fat, salt and sugar. The policy was met with resistance from companies and their host states, including Nestlé and the Swiss State Secretariat for Economic Affairs.

Signatories can visit the [Investor Portal](#) for a full list of nutrition news.

---

Support



Contact



Follow



Connect



©Copyright Access to Nutrition Foundation. All rights reserved.

You are subscribed to Mailing List. [Unsubscribe](#)