

Job Title	Project Communications Manager
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Work Location	Hybrid – virtual and Utrecht, The Netherlands.
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Organization and overall purpose:

The Access to Nutrition Initiative (ATNI) is a not-for-profit organization based in the Netherlands.

ATNI shapes markets so they deliver more nutritious, affordable foods for all. Through accountability tools and strategies, ATNI empowers key actors in the food system – starting with industry – to accelerate sustainable access to nutritious and affordable foods. We catalyse change through effective collaboration with companies, investors, policymakers, consumer representatives and civic leaders.

Remaining independent and free of any undue influence, ATNI scrutinizes the performance of the world's food and beverage companies, benchmarking industry leaders on a range of nutrition-related topics and indicators. We provide companies, investors and policymakers with the data, analyses and intel they need to drive sustainable change.

For more information on ATNI, please visit our website www.accesstonutrition.org.

The role:

ATNI currently has over 20 staff members, most of whom are based in Utrecht, the Netherlands.

To strengthen and complement our Communications – working alongside a Corporate Communications Manager, and a Senior Communications Manager, ATNI is hiring a communications manager to support project communications. The Project Communications Manager (internal classification: Junior Manager) will also play a key role in supporting the development and implementation of overall communications strategies for ATNI.

ATNI communications aim to amplify ATNI's mission, specifically:

- To boost visibility and further strengthen ATNI's reputation among our key stakeholders
- To promote ATNI's global tracking tools, projects, and data provision
- To ensure all stakeholders are sufficiently informed about how they can effectively utilize the tools we produce
- To forge links to wider sustainability and single-issue benchmarks and indexes

Duties & responsibilities include (but are not limited to):

Project Communications

- Develop and implement communication plans for ATNI's projects (e.g. BMS, Global Index, Country Indexes, CEO Initiatives), outlining the key messages, target audiences, communication channels, and the overall approach to project communication
- Work closely with research and partnerships team to implement project communications plan
- Develop plans for project stakeholder communication
- Assess and report on the implementation of the project communication plan

Desktop Publishing

- Support in the coordination of report publishing process
- Liaise with external design agency

Monitoring and Reporting

- Monitoring and reporting on relevant issues and topics across the nutrition landscape

Design

- Make use of tools such as InDesign etc. to develop communications tools etc for projects

Social Media Management

- Preparing social media content for ATNI projects
- Supporting social media management and content production
- Preparing and editing nutrition-related blog posts for ATNI website and external outlets

Website Management

- Coordinate the creation and consistent updating of project pages on ATNI website
- Support in general website upkeep

Events Management

- Develop and implement events, roundtables and webinars for relevant projects

Administration

- Provide necessary administrative and communications support that complement the above duties as assigned by the supervisor
- Preparing, editing, and reviewing presentations and documentation
- Proofreading and editing documents, reports and internal communications

Qualifications and Skills:

- Bachelor's and/or Master degree in relevant discipline, e.g. Communications, Marketing, Public Health, Food and Nutrition, Business, Economics, Finance, International Development, or a discipline related to ATNI's work
- Experience or demonstrated interest in food systems and/or global nutrition and related topics (SDGs, corporate transparency/sustainability research, benchmarking)
- Strong communication skills in English, both verbal and written.
- Proficiency in Microsoft Office Suite, including Word, Excel, PowerPoint.
- Experience working with WordPress, Google Analytics, Adobe Suite, Canva and other digital tools.

Qualities required:

- Highly motivated, self-directed and adaptable. Able to work on multiple projects in parallel.
- Strongly committed to addressing the world's nutrition challenges and an interest and willingness to (further) develop expertise in relevant areas of nutrition.
- Team-player: enjoys working as part of a growing team, collaboratively and flexibly.
- Understand the challenges/limitations of working for a small NGO.

Candidate should be eligible to work in the Netherlands

Existing necessary permits and approvals to work in the EU are required.

Application process	<ul style="list-style-type: none">• Closing date: Interviews will take place on a rolling basis. Final deadline is December 1, 2023.• How to apply: Send a cover letter and max 2-page CV to Philip Eisenhart philip.eisenhart@accesstonutrition.org with a Cc to Weronika Patyk veronika.patyk@accesstonutrition.org. For enquiries, please use the same contact.• Interviews will be conducted where possible in-person, and otherwise over Microsoft Teams.
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