

Sudeep Nutrition Private Limited's Overview

Overall Performance

Sudeep's Profile

Headquarter Parent Company

India Sudeep Pharma Private Limited

Supplies for LSFF Type of Ownership

Yes Private

Supplies in India/Kenya? Millers for Nutrition Partner

India, Kenya

Supplies in other markets?

Globally

Micronutrient/premix applications

Baked Goods, Beverages, Confectionery, Dairy, Dietary Supplements, Edible Oil, Fortified Rice Kernels, Infant Food, Medical Nutrition Supplements, Premix

Fortificant Production Site Locations (Nr. of GPF-certified sites out of total sites) ²

India (Unknown out of 4 sites)
Ireland (No GPF certified sites out of 1 site)

Footnotes:

- 1. Large-scale food fortification
- 2. The company has at least 1 GPF-certified site globally

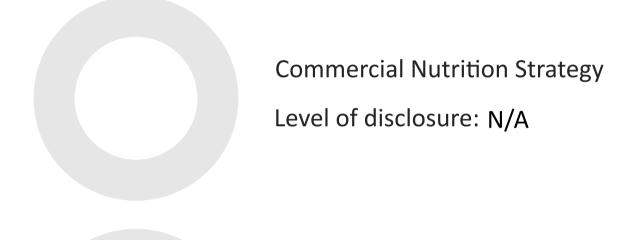
Overall Performance

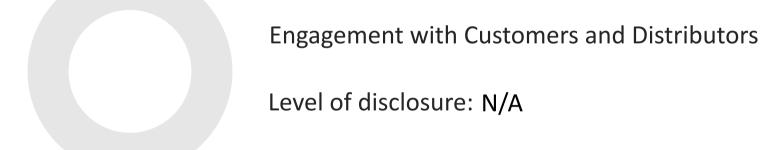


Company engagement: Partial Engagement

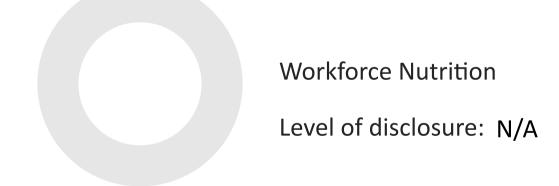
Important - The findings of this Assessment regarding companies' performance and their profile rely to a large extent on information shared by companies, in addition to information that is available in the public domain. Several factors beyond the companies' control may impact the availability of information. Therefore, in the case of limited or no engagement by such companies, this Assessment may not represent the full scope of their efforts or their profiles.

Company's performance across 4 thematic categories









- Relevant information found was fully disclosed
- Relevant information found partially disclosed (i.e. some information is confidential)
- O Relevant information was fully confidential



Commercial Nutrition Strategy Analysis

Findings		
□ Commitments to address nutrition		
Sudeep informed ATNi that the company is committed to addressing public health and nutrition, primarily through its corporate social responsibility (CSR) initiatives.		
However, no details or evidence of these efforts— or whether the company has a related governance system in place—were provided.		
☐ Responsible sales of fortificants		
Sudeep explained to ATNi that it is committed to supporting the fortification of food products in line with nutrient requirements recommended by public health authorities. However, no public information was found or shared indicating whether the company prioritizes fortificants sales for products considered healthier by national and international public health authorities—relative to total fortificant sales in market-driven food fortification.		
□ Nutrition-related business risks		
No relevant information was found or shared by the company; therefore, it is unclear whether Sudeep recognizes nutrition as a material risk for its business.		



Commercial Nutrition Strategy Analysis

Recommendations		
□ Commitments to address nutrition		
act on these		
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Engagement with Customers and Distributors Analysis

Findings Technical support to customers Sudeep informed ATNi that the company provides technical assistance to its customers and works closely with them to ensure that the most suitable micronutrient or premix formulation is developed to meet their needs and comply with regulatory requirements. However, the company did not provide additional details, nor share evidence to substantiate this. Instructions on proper handling and use of fortificants Sudeep informed ATNi that instructions on safe handling and appropriate storage conditions, and addition rates are printed on its product labels. The company also explained that it supports

With respect to distributors, Sudeep shared an example of handling procedures—aimed at avoiding product mix-ups and ensuring proper segregation between batches. However, it was unclear from the evidence provided whether these guidelines are intended for product distributors.

customers in ensuring appropriate labelling of fortified end-products that incorporate its premix.

However, no evidence was provided by the company to substantiate these statements.

Recommendations

□ Technical support to customers

To strengthen its support for effective fortification practices, Sudeep is encouraged to develop a structured technical assistance plan with measurable targets or key performance indicators. This would ensure consistent and systematic support for all customers, through training, research and development, and other forms of guidance.

In line with the Pan-American Health Organization (PAHO) Code of Practice for Food Premix Operations, Sudeep is also encouraged to collect detailed information on both the fortificant and the intended end-product. This includes micronutrient specifications, processing conditions, packaging, labelling, and shelf life. Gathering this data helps ensure that fortificants are appropriately formulated to meet specific customer needs and national fortification regulations and dietary requirements.

The company is encouraged to disclose on its website its efforts to support effective fortification, and related outcomes, as this promotes transparency, accountability, and recognition.

Instructions on proper handling and use of fortificants

Sudeep is encouraged to provide clear, consistent, and comprehensive instructions to both customers and distributors on the appropriate handling and storage of fortificants (e.g., temperature and humidity control). These guidelines should align with recognized guidance—such as the PAHO Code of Practice for Food Premix Operations—to promote proper fortificant use and effective fortification practices.

The company is also encouraged to explicitly reference fortificant handling and storage instructions in formal distributor agreements. This would help prevent mishandling that could compromise product quality and ensure accountability.



Nutrition-Sensitive Activities Analysis

Recommendations **Findings Nutrition-sensitive activities** ■ Nutrition-sensitive activities Sudeep informed ATNi that it collaborated with the Food Safety and Standards Authority of India To strengthen its role in advancing global fortification efforts and ensure meaningful (FSSAI) to provide training to millers in India interested in rice fortification. The company also noted impact through its partnerships, Sudeep is encouraged to jointly develop structured that it also offers rice fortification premixes at subsidized rates to government bodies and private implementation plans, with measurable targets aligned with both public health priorities and the company's strategic objectives. organizations. However, no additional details or supporting evidence were provided. Transparency and accountability can be strengthened by publishing details of these partnerships—through its annual reports or corporate website—including implementation plans, progress metrics, and outcomes. This not only demonstrates commitment but also highlights the shared value and collective impact achieved.



Workforce Nutrition Analysis

Findings	Recommendations
─ Workforce nutrition programme	
No relevant information was found or shared by the company; therefore, it is unclear whether Sudeep offers programs that address workforce nutrition for employees, such as increasing employees' access to healthy and safe foods at work, nutrition education, or nutrition-focused health checks. Breastfeeding support in the workplace Sudeep informed ATNi that it supports nursing mothers at the workplace by providing a multipurpose room that can be used as a breastfeeding area as part of its Employee Health Centre. The company shared photos of this space. However, it is unclear whether the service is available to all employees at all locations and whether other flexible breastfeeding arrangements are offered. Paid maternity and secondary caregiver leave Sudeep informed ATNi that it provides paid maternity leave in accordance with national labour laws.	Sudeep is encouraged to support employee health by developing a workforce nutrition programme that addresses healthy food at work, nutrition education, and nutrition-focused health checks. This policy should have clear goals and objectives, with each pillar consisting of multiple elements. Practical guidance can be found in the Workforce Nutrition Alliance guidebook series. Such a programme should ideally be made available to all employees, including those at manufacturing sites.
	Breastfeeding support in the workplace Breastfeeding support in the workplace
	Sudeep is encouraged to further strengthen support to breastfeeding mothers at work to promote maternal and child health—ensuring this support is provided consistently across all markets and equally to all employees at both office and manufacturing sites. Ideally, the multipurpose rooms offered should be comfortable and equipped with refrigerators for breastmilk storage. Practical guidance on creating a breastfeeding-friendly workplace can be found in the Workforce Nutrition Alliance guidebook series. These efforts should be publicly disclosed as part of a clear corporate policy, as transparency not only demonstrates the company's commitment to employee well-being
	but also holds the company accountable and encourage continuous improvement. In addition, the company is encouraged to foster a supportive workplace culture through breastfeeding awareness initiatives.
	Paid maternity and secondary caregiver leave
	Sudeep is recommended to offer maternity and paternity or secondary caregiver leave, extending parental leave policies to go beyond current national regulations, if the company is not already doing so across all markets of operation. The company is encouraged to offer at a minimum 18 weeks as recommended by the International Labour Organization (ILO) and ideally 26 weeks as recommended by the World Health Organization (WHO) of paid maternity and primary caregiver leave consistently for all employees, including those at manufacturing sites. The company is also encouraged to extend secondary caregiver leave to exceed current national regulations.